



Learning Love Languages this Valentine's Day

Lingoda, an online language school, partners with dating expert Maria Avgitidis to highlight the variety of love languages

MIAMI, February 8, 2022 – [Lingoda](#), one of the top online language schools, today announced the launch of its new campaign to highlight the variety of love languages during this Valentine's Day season. The campaign will partner Lingoda with popular NYC-based matchmaker, Maria Avgitidis, the founder of Agape Match and host of the Ask a Matchmaker podcast. Maria is also known as Matchmaker Maria on social media [@matchmakermaria](#).

Communication is an important element within any relationship, from the actual spoken word to the more subtle gestures. Pairing Lingoda's expertise in the spoken word in various different languages with Maria's relationship expertise, consumers will be able to fully comprehend the importance of language and communication in relationships. With many Americans still trying to think of the perfect gift to get that special someone in their lives, the campaign will seek to educate consumers on how to give the gift of (love) language to their partners this Valentine's Day. During a live session on Maria's popular #AskAMatchmaker session on Feb 9, she will introduce her audience to the five love languages and educate them on how to decode and translate your partner's love language.

"Love Languages are typically not something you learn in school or in class. So our partnership with Matchmaker Maria may seem like an unlikely pairing at first glance," said Michael Shangkuan, CEO of Lingoda. "But with Maria and her expertise in the dating world today, she can give insights into the Five Love Languages while Lingoda can teach you better communication in a variety of languages. We can't teach you love languages but we can teach you Spanish, French, German, English or Business English. Whether it's something you and your partner could do together or as a solitary new hobby, language checks all the boxes and is a really thoughtful and out-of-the-box gifting experience."

"It's been said that learning a new language is like adding additional pages to your passport," said Maria. "What I love about Lingoda is that it gives you an opportunity to find a travel mate too. You are learning a new language in a virtual class with people around the world and you're receiving real time feedback from your classmates. Every single person is an opportunity. Every language too."

Lingoda's learning method caters to the adult needs of learning a language. When you want to learn a language very quickly, you can take as many classes per week as you wish in order to maximize your opportunities to speak. If you want to learn at a more leisurely pace, you can also do that. In addition, students are constantly learning with our expert teachers who give ample opportunities to practice speaking skills in a safe, judgment-free environment while exposing you to many different dialects and accents.

To follow along with content, follow Lingoda on [Instagram](#). To learn more about Lingoda or its class offerings, visit here <https://www.lingoda.com/en/>.

ABOUT LINGODA

Lingoda is one of the top online language schools. Founded in Berlin, Germany in 2013, we provide convenient and accessible online language courses in German, English, Business English, Spanish and



French to over 80,000 students worldwide. Our private and small group classes are taught by over 1,500 qualified, native-speaking teachers. With almost 550,000 classes available per year and accessible 24/7, our mission is to empower even the busiest people to master a language and unlock their potential — at any time, from anywhere.

We believe in a communicative approach to language learning: mastering a language means being able to speak it with confidence. Our CEFR-focused learning materials are designed by linguistic experts and focus on meaningful topics that are applicable to our students' interests, careers and everyday lives. Thanks to our extensive rotating roster of teachers and our small group classes, students are exposed to a variety of regional accents and expressions within the same language and have the time and space to practice speaking in every lesson.

Our diverse team includes over 200 international professionals from 30 countries speaking 40 languages. In 2021, Crunchbase listed Lingoda among the top 3 language learning companies globally. We have a score of 4.5 on Trustpilot and 75% of our reviews are rated as 'excellent' because we offer a high-quality and authentic learning experience that helps students achieve their learning goals and transform their lives. Visit www.lingoda.com for additional information.

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