## PRESS CONTACT

Susanne Börensen International PR Manager susanne.boerensen@lingoda.com press@lingoda.com



## Lingoda's Online Language Courses Are This Summer's Must-Have Travel Item

Learning to speak a new language is this summer's travel staple as 83% of Americans have summer travel plans

**MIAMI, July 20, 2022** - <u>Lingoda</u>, a leading online language school, is helping travelers get up to speed in their travel destination's local language. With <u>83% of Americans having summer travel plans in 2022</u>, many travelers will find themselves immersed in a new culture and language when taking the plunge to travel abroad this summer. Many of them might find themselves unable to speak the local language in a foreign country, which could dim their travel experience. With Lingoda's online language classes available 24/7 in Spanish, French, German, English and Business English, the popular online language school can get travelers up to speed in their travel destination's language before, or even during, their trips to ensure that they get the best out of their travel experience in 2022.

Expedia revealed in their 2022 Travel Trends Report, which leverages data and a global research study, that two-thirds of Americans (68%) plan to go big on their next trip and many are eyeing international destinations like Rome, Bali, London and Paris in 2022, making language classes an important summer staple to get caught up on foreign languages.

And the outlook for summer travel still remains strong as <u>travel bookings have more than doubled</u> even with the inflation, rising fuel costs and ongoing flight cancellations.

The American Express" 2022 Global Travel Trends Report also found out that 81% of respondents stated they want to travel to destinations where they can immerse themselves into the local culture. And what better way to immerse oneself in a new culture than to speak the local language?

"Lingoda's courses are centered around human interaction and maximum conversation time," says Philippa Wentzel, the Curriculum Team Lead at Lingoda. "To expose class participants to a range of accents and speaking styles, we rotate teachers and students from more than 120 countries to build "language fluidity" and to teach real-life language and cultural context. Our classes can really get you up to speed at any language level before or during the summer travel season."

And with Lingoda classes available 24 hours a day, 7 days a week from a laptop or computer, travelers have the opportunity to learn the basics - or even more - of their travel destination's local language, making Lingoda classes this summer's must-have travel item.

## **ABOUT LINGODA**

<u>Lingoda</u> is one of the top online language schools. Founded in Berlin, Germany in 2013, we provide convenient and accessible online language courses in German, English, Business English, French and Spanish to over 100,000 students worldwide. With almost 550,000 classes available per year and accessible 24/7, our mission is to build bridges around the world through language learning. Visit <u>Lingoda.com</u> to learn more.

## **PRESS CONTACT**

Susanne Börensen International PR Manager press@lingoda.com

